

VITA

Angela Anima-Korang, PhD, MPH
Associate Professor | MA Strategic Communication Program Director
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EDUCATION:

MIT Sloan School of Management Executive Education
Applied Business Analytics - April 2021

Southern Illinois University Carbondale
MPH: Master of Public Health - May 2019
Ph.D.: Mass Communication & Media Arts - May 2017

Southern Illinois University Edwardsville
MS: Master of Science: Mass Communication - May 2011

Catholic University College of Ghana
BSc: Bachelor of Science: Computer Science - August 2006

TEACHING EXPERIENCE:

East Texas Baptist University – August 2019 - Present
Associate Professor – January 2024 - Present
Assistant Professor, Faculty Senate Chair-Elect
Program Director | Master of Arts in Strategic Communication
Department of Communication
School of Communication and Performing Arts

Boys and Girls Club of Southern Illinois
Public Health Analyst – K12 and Youth Healthy Habits Program Development Specialist,
Jan - May 2019

Southern Illinois University Carbondale
Co-Instructor /Research Assistant: McNair Scholars Program, June 2015 – May 2017
Co-Instructor /Teaching Assistant: Aug 2013 - May 2016
Courses Taught:
~Writing for the Web ~Publishing to the Web ~Principles of Advertising and PR
~Multimedia Publication Design ~Web Design and Management ~Principles of Strategic
Communication ~Creativity Across Platforms (Web and Print) ~Online Content Strategy
~Grad School Prep Seminar

ADDITIONAL WORK EXPERIENCE:

MeetMentors Inc.

Communications Advisor – October 2019 – Present

Southern Illinois University Carbondale

Sustainability Specialist Research Assistant, August 2017 - May 2019

Graduate Assistant (Web Designer/Social Media Manager), Aug 2012 - July 2013

Southern Illinois University Edwardsville

Graduate School Research and Sponsored Programs Graduate Assistant, Aug 2010 - May 2011

Disability Services Office Support Staff (Accommodations), Aug 2009 - Aug 2010

PROFESSIONAL DEVELOPMENT EXPERIENCES:

- Public Relations Association of America - PRSA | Professional Member.
- Texas Public Health Association -TPHA | Professional Member.
- Communication Educators Association of Ghana - CEAG | Professional Member.
- Ghana Public Health Association - GhPHA | Professional Member.
- American Public Health Association - APHA | Professional Member.
- Ghanaian Professionals Network - GhPN| Professional Member.
- MeetMentors Association | Mentor, Professional Member.

AWARDS:

• *Southern Illinois University Carbondale*

2019 Donald N. Boydston Master's Scholarship in Public Health Excellence, SIUC, Present

• 2019 SIUC Civic Women's Institute Fellow

• National Professional Health Education Honorary Eta Sigma Gamma Alpha Alpha (ESG) Honors Student

CERTIFICATIONS:

- Data Visualization for Data Analysis and Analytics II, LinkedIn Learning Certification, May 2024.
- Moving DEI from Intention to Impact, LinkedIn Learning Certification, May 2023.
- Data Visualization for Data Analysis and Analytics II, LinkedIn Learning Certification, April 2023.
- Data Storytelling, LinkedIn Learning Certification, April 2023.
- Data Visualization, LinkedIn Learning Certification, March 2023.
- Creating a Communications Strategy, LinkedIn Learning Certification, March 2022.
- eHealth – Opportunities and Challenges – online archived course offered through EdX, Present.
- *Association of State and Territorial Health Officials (ASTHO) and the National Coalition of STD Directors (NCSD)*
Making Contact: A Training for Covid-19 Contact Tracers, August 15, 2020
- *Centers for Disease Control and Prevention (CDC) Certification*
Health Literacy for Public Health Professionals Certification, Present

9/15/2025

PRESENTATIONS AND PUBLICATIONS:

Book Chapter:

- Book Chapter: Korang, Okrah, R., Tonui, B., & **Anima-Korang, A.** (2022). *Multicultural and Educational Challenges in The Context of the 2020 Covid-19 Pandemic: Ghana and Kenya* | IGI Global, Handbook of Research on Contemporary Issues in Multicultural and Global Education.

Peer-review Journal

- Gere, B. O., Salimi, N., & **Anima-Korang, A.** (2019). Social Media Use as Self-Therapy or Alternative Mental Help-Seeking Behavior. *IAFOR Journal of Psychology & the Behavioral Sciences*, 5(2).
- **Anima-Korang, A.**, Gere, B. O., & Salimi, N. (2018). Stigma and Discrimination: Coping Strategies for Persons Living with HIV/AIDS in Rural America. *IAFOR Journal of Psychology & the Behavioral Sciences*, 4.

Book Reviews

- On “The Color Revolution” by Regina Lee Blaszczyk, published by International Journal of Communication - April 2015.
- On “Crowdsourcing,” by Daren C. Brabham, published by International Journal of Communication - July 2015.
- On “The Hiplife in Ghana: West Africa Indigenization of Hip-Hop, by Halidu Osumare, published by International Journal of Communication – July 2013.

Conference Presentations & Attendance

- Texas Speech Communication Association Conference | Attendee | Amarillo, TX October 2024.
- WSJ Instructor Conference | Attendee | Online | August 8, 2024.
- MeetMentors EQUIP Program | Strategic Leadership Workshop – Organizer | Presenter | August 2024
- Texas Speech Communication Association Conference | Attendee | Houston, TX October 2023.
- MeetMentors EQUIP Program | Strategic Leadership Workshop – Organizer | Presenter | August 2023
- American Public Health Association (APHA) National Public Health Week | Discussant (DEI)/ Participant | Online, March 2023.
- “Preparedness for Future Pandemics and Post-Pandemic Recovery: Africa at a Crossroads,” 2nd International Conference on Public Health in Africa (CPHIA 2022), Africa CDC | Participant | Online, December 2022.
- “Entrepreneurship,” MeetMentors MentorHackathon 2022 | Presenter | Online, November 2022.
- Texas Speech Communication Association Conference | Attendee | Rockwall, TX October 2022.
- “Online Teaching Tools & Tricks Discussion Webinar,” APHA PHEHP Learning & Professional Development (L&P) | Participant | Online, August 2022.

- Presenter Attendee - APHA 2021 Annual Meeting & Expo, October 24 – 27, 2021, Denver, CO and Online.
- Leadership Committee Attendee - APHA 2018 Annual Meeting & Expo, November 10 – 14, 2018, San Diego, CA.
- Social Support and HIV in Rural America: The Role of Social Relations in Optimizing Care for People Living with HIV - APHA 2017 Annual Meeting & Expo, November 4 – 8, 2017, Atlanta, GA.
- HIV in Rural America: Exploring the Roles of the HIV Care Continuum and Social Support for Optimizing Care Options for PLHA - 2017 D.C. Health Communication Conference, April 28- 29, 2017, George Mason University, Fairfax, VA.
- Social Support and HIV in Rural America: The Role of Social Relations in Optimizing Care for People Living with HIV - Broadcast Education Association (BEA) 2017, April 22- 25, 2017, Las Vegas, NV.
- Panel presentation on “Exploring Global African Women's Issues in Historical and Contemporary Perspectives” - 2016 Annual Conference of the Organization for the Study of Communication, Language & Gender – TRANS*GRESSION, October 13-16, 2016, in Chicago, IL.
- Social Norms, Identity-Relevant Media, and Pushback: Attitudinal Responses to Controversial InGroup Claims about Health - American Association for Public Opinion Research (AAPOR), May 13, 2016, Austin, Texas.
- Political Suicide: Ethnicity as a Safeguard for Corruption in African Politics - 40th Annual Conference of the Midwest Association for Public Opinion Research (MAPOR), November 20- 21, 2015, Chicago, Illinois.
- ‘Afrimals’: Africa is Animals and Smiling Black People in Tourism Magazines - Global Fusion Conference, October 23-25, 2015, Texas A&M University Department of Communication, College Station, Texas.
- Civic Engagement among College Students: The Role of Strong Ties, Weak Ties, and Interpersonal Trust - Social Media & Society International Conference, September 27-27, 2014, Ontario, Canada.
- Civic Engagement among College Students: The Role of Strong Ties, Weak Ties, and Interpersonal Trust - College of Mass Communication & Media Arts Graduate Symposium, April 24-25, 2014, Carbondale, Illinois.
- Weak Ties, Interpersonal Trust, Civic Engagement - 38th Annual Conference of the Midwest Association for Public Opinion Research (MAPOR), November 22 -23, 2013, Chicago, Illinois.
- Analysis of Gender-Based HIV/AIDS Discourse in Ghana - College of Mass Communication & Media Arts Graduate Symposium, April 25 - 26, 2013, Carbondale, Illinois

Upcoming attendance:

- Texas Speech Communication Association Conference | Attendee | Allen TX | October 2025.

Invited Journal and Conference Submissions Reviewer

- Society of Behavioral Medicine Journal (Translational Behavioral Medicine) | Submission Title: *Identifying Intervention Points to Increase the Diversity of a Research Partnership for Cancer Equity: A Descriptive Social Network Analysis* | April 2025
- Texas Speech Communication Journal | Submission Title: *Social Media Role on Self-medication Behaviors Among Emerging Adults in the United States* | March 2025.
- APHA/Kaiser Permanente Community Health Scholarship | Reviewed applications for academic scholarships | February-March 2025.
- Texas Speech Communication Journal | Submission Title: *Perceptions of the COVID-19 Vaccine Threat: Extending the Extended Parallel Process Model to Incorporate Perceptions of Response Threat* | June 2024.
- Texas Speech Communication Journal Article – 2024 Student Paper Award – Sebastian Nichols, ETBU MASC Grad Student | Submission Title: *The Controversy with Police Interrogation and The Reid Technique* | June 2024.
- Guest artist, master class presentations, and recitals – Guest Speaker | Cross Cultural Experience with Dr. Uche Onyebadi | May 22, 2025
- Texas Speech Communication Journal | Submission Title: *Athletic Activism, Advocacy, and Awareness: Mental Health in the Olympic Games* | April 2023.
- APHA/Kaiser Permanente Community Health Scholarship | Reviewed applications for academic scholarships | February 2023.
- Texas Speech Communication Journal | Submission Title: *Athletic Activism, Advocacy, and Awareness: Mental Health in the Olympic Games* | April 2023.
- APHA/Kaiser Permanente Community Health Scholarship | Reviewed applications for academic scholarships | February 2023.
- Translational Behavioral Medicine, Oxford University Press Submission Title: *Practice, Attitudes, and Confidence Related to Tobacco Treatment Interventions in HIV Clinics: A Multi-site Cross-sectional Survey*, March 2022.
- Texas Speech Communication Journal Submission Title: *Sensemaking During a Pandemic: A Semantic Network Analysis of COVID-19 and Vaccine Related Discussion on Reddit*, March 2022.
- SAGE Publications Prerevision review | *Seventh Edition of Law of Journalism and Mass Communication* by Trager.
- The American Public Health Association (APHA) Annual Meeting & Conference, March 2021.
- Texas Speech Communication Journal Submission Title: *The Social Dilemma documentary - Altering Social Media Addiction Among University Students*, April 2021.
- The Association for Education in Journalism and Mass Communication (AEJMC), Student Awards Submissions, May 2020.
- “Cross-media usage repertoires and their political impacts: The case of China,” for International Journal of Communication, January 2019.
- “The role of schools in identifying and referring young people from refugee backgrounds who are experiencing mental health issues,” for Journal of School Health, January 2019.
- “Adolescents’ Sleep Habits, Internet Use and Changing Sleep Patterns,” for Journal of School Health, April 2018.

- “Misperceptions as Political Conflict: Using Schattschneider's Conflict Theory to Understand Rumor Dynamics,” published by International Journal of Communication, March 2016.
- “(No) Smoking Gun: The Need for Further Regulatory Science Research on E-Cigarettes,” published by International Journal of Communication, December 2014.

Attending professional meetings

- National Academy of Medicine | What Should Kids Eat? Ultra-Processed Foods and Children’s Health | Online | September 10, 2025
- Innovative Educators | 10 Strategies for Reading, Studying & Learning in the Digital Age | Attendee | Online | September 8, 2025.
- PRSA New Member Resources Webinar & Networking| Attendee | May 2025.
- Institute of General Semantics Presents Communication, Consciousness, and Culture Symposium | Attendee | April 2025.
- McGraw Hill Presents Your AI Questions Answered: A Conversation with McGraw Hill’s AL Leaders | Attendee| April 2025.
- McGraw Hill Presents Reimagining Assessments for the AI Era: An Instructor Roundtable | Discussant | April 2025.
- PRSA Educators Academy | AI in PR education: Navigating Classroom Innovation and Ethical Challenges | Attendee | February 2025.
- Texas Speech Communication Association Conference | Attendee | Amarillo TX | October 2024.
- APHA Webinar Wednesday – SDOH in Healthcare: Background & Current State for COBs | Attendee | December 2024.
- Northwestern University Center for Communication and Health - CCH Virtual Research Seminar, Attendee - April 28, 2022
- MeetMentors & Ghana Students Hub - The Mentor Bootcamp, Workshop Presenter on Leadership - Apr 23, 2022.
- Skoll World Forum 2022, Participant - April 6–8, 2022.
- Society for Health Communication Webinar – Elevating Women in the Workplace, Workshop Participant - March 29, 2022.
- WordPress Sneak Peek: Full Site Editing Workshop, Participant - Mar 10, 2022.
- APHA Early Career Online Network, Participant - March 9, 2022.
- Amazon Web Services (AWS) Innovate - AI/ML Edition, Participant - February 24, 2022.

Newspaper Article

- Hospitality - a Measure of a Culture of Peace in Carbondale’s Emerging Culture of Peace - A Nonviolent Carbondale Coalition Publication, October 16, 2013 ~ www.nonviolentcarbondale.org.

Supervised Student Publications – ETBU Communication Society (Student-led PR Hub)

- PHEC Publications: <https://lacountry-phec-la.newsmemory.com/>

OTHER RELEVANT INFORMATION:*Invited Conference Abstract Submissions Reviews*

- American Public Health Association (APHA) – Annual Meeting & Expo 2021.
- Society for Public Health Education (SOPHE) – Annual Conference 2019.
- National HIV Prevention Conference (NHPC) – Annual Conference 2019.
- American Public Health Association (APHA) – Annual Meeting & Expo 2018.